TransAct Hope

Board of Directors

Tom Werlein, President

Tom graduated from Appleton East High School, the University of Wisconsin-Madison [Economics] and the University of Minnesota Law Center. While in law school, Tom crossed the line of faith and almost immediately began volunteering, first with the High School ministry at Wooddale Church in Eden Prairie, MN, and most recently with Transact Hope where he is able to put 1 Timothy 6:17-19 into daily practice. Tom has been married to Jeana for thirty some years and has four adult children. He enjoys playing golf, running and mountain biking, when he's not being an attorney for Sentry Insurance Company in Stevens Point.

Dan Hebbe, Vice President

Dan grew up in Wausau, Wisconsin and graduated from UW Marathon County, and UW Stevens Point. He started a banking career in August of 2003 and currently works for a local bank in Stevens Point as a Senior VP of Commercial lending. He is involved with a couple other organizations such as Golden Sands Home Builders, and the Central WI Apartment Association. He also has mentored kids and Veterans on non-profit hunting group events to give them an experience of a lifetime! Dan has volunteered for many different events with Woodlands Church such as helping with parking services, greeting people attending Church, and spring clean ups. He was fortunate to find the love of his life after graduating from college. He and his wife have 4 children and thank the Lord they are all saved and will be in Heaven someday. Having children has been a blessing and definitely has its challenges. He and his family enjoy camping and many other outdoor activities.

Ann Pourchot, Secretary

Ann joined TransAct Hope in the summer of 2025 and currently serves as the secretary and on the marketing committee. She is happily retired after working 32 years as a Speech-Language Pathologist, mostly in the Stevens Point School District. Over her career, she worked with children from preschool to high school age, with a variety of disabilities and special needs. Ann and her husband, Regan, keep busy on their choose-and-cut Christmas tree farm, and manage a vacation rental farmhouse. They donate a portion of their sales each year to various charitable organizations including Evergreen Community Initiatives of Stevens Point, The Hagar House of Wausau, and TransAct Hope. Ann and Regan are active members of Downtown Mission Church in Stevens Point, and love the strong Biblical teaching with a small, but active church family. Ann co-leads the women's ministry group and volunteers as needed. Ann and Regan have been married 40 years and have two adult sons and seven grandsons. Ann enjoys being outdoors, gardening, biking, hiking, camping, traveling and spending time with family and friends.

Collene Ottum, Treasurer

After experiencing many difficult life experiences, Collene Ottum developed a passion for serving the Lord by working with individuals and families in similar difficult circumstances. Collene worked for Portage County in various financial capacities since 1987. She has a Master's Degree in Human Services Counseling (Addiction and Recovery) and a Bachelor's Degree in Business Administration with a core in accounting, and an emphasis in human resource management and labor/management relations. Collene has served as a volunteer and board member for First Choice Pregnancy Resource Center, Destiny Point Women's Restoration Home, the Family Resource Center, Portage County Health and Human Services Employees Foundation, KASH Playground, and TransAct Hope. She has also served as a volunteer with Jobs for Life, Faith and Finances, Spring into Action, and Operation Christmas Child.

Kris Koch

Kris grew up in Racine, Wisconsin, graduating from Washington Park High School and the University of Wisconsin at Parkside. He performed his MBA studies at Campbell University (Fort Bragg, NC) and North Carolina State University. Kris spent the majority of his 43-year career working in executive management in the Graphic Arts Industry with assignments in Wisconsin, Kansas, North Carolina, Maryland, Michigan before finishing his career at Worzalla, Inc. in Stevens Point. Kris's volunteer history includes being a Hunter Safety Instructor, AAU Travel League Baseball Coach (13U to 18U) and United Special Sportsman Alliance Mentor for Disabled Kids and Veterans. Since moving to the Stevens Point area in 2011, Kris has volunteered in multiple ministries through Woodlands Church including Christmas Outreach Banquet, Spring into Action, Local Outreach Advisory Committee and Hooked for Life. He began volunteering at TransAct Hope in 2019 and was elected to the Board of Directors in September 2021. Kris accepted Christ into his life approximately 20 years ago and his goal since has been to help others prosper and succeed in life through prayer, goal setting, persistence (never giving up) and believing that Jesus has a plan for them. The challenges involved in rebuilding lives at TransAct Hope are substantial. The potential rewards are even greater.

Jessica Luisi

Jessica was born in Milwaukee, raised in Adams County and moved to Stevens Point in 2013. She has two adult children. Jessica was one of the first participants in TransAct Hope, and because of her relationship with Jesus has been able to overcome many life obstacles. She has been employed with DigiCopy for 5 years and currently is the Operations Support Lead for the Central Wisconsin locations. Jessica's ongoing involvement with Woodland's Church ministries such as Jobs for Life, Spring into Action and the Moving Ministry enable Jessica to come alongside others giving back the very life lines Jesus gave her.

Doug Schneider

Doug has been serving as the Pastor of Outreach Ministries at Woodlands Church in Plover since 2008. Prior to serving at Woodlands, Doug spent 17 years in ministry with Intervarsity Christian Fellowship in Illinois. In 2012, Doug worked with a team of leaders from Woodlands and other churches to envision and found TransACT Hope, offering hope to their neighbors committed to improve their lives; connecting them to Christ, affordable housing and a community of caring people. Working with these and other great lay lead ministries fuels Doug's passion for bringing a clear articulation of the gospel to those who do not yet know Christ.
Along the way, Doug enjoys fishing, hunting and when his body permits, running...especially when it allows him to come along side others who are eager to grow in Christ.

Craig Shuler

The Fox Valley native graduated from Neenah High School and UW-Milwaukee and has been a leader in ethical Christian professional corporate management for the past 27 years. For nine years, Craig opened and managed Kinko's stores across Wisconsin and metro Detroit, and since 2000, has served as President/CEO of DigiCopy, the company he also founded.
Craig's other volunteer activities include Woodlands Church, Jobs for Life, Big Brothers Big Sisters, Salvation Army of Stevens Point, and the Portage County Literacy Council.
Craig and his wife Julie have five children.

Dan Budde

Mark Bonk